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Businessmen: make Yerba Buena Center work for you

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Make the Yerba Buena Center Program work for you:

Expand your business or industry into bigger and better quarters.

Use preferential rights to buy or rent property in Yerba Buena Center.

Move to an improved location elsewhere in San Francisco.

Get plenty of advance time for planning moves or expansion.

Benefit from the Redevelopment Agency search for new locations.

Draw upon the technical business development services of the Redevelopment Agency.

What you should do:

Find out now how Yerba Buena Center can benefit your business.

Find out if you must move (53 buildings, both large and small, containing 124 businesses are scheduled to remain).

If you must move, find out about moving expenses, special assistance loans through the Small Business Administration, and the special $2,500 grant to small businesses.

What ever happened to the produce merchants who had to be displaced to clear the blighted area and make way for the Golden Gateway Center?

The following is an excerpt from the minutes of a recent meeting of the Executive Committee of the Wholesale Fruit and Produce Dealers Association concerning the new produce terminal at Islais Creek in San Francisco:

"It was noted by President Frank Lynn what a great difference a year makes. Each member of the Committee recalled the dismal prospects which faced them when they were advised that the produce market would be moved from its old Washington Street location. Many hurdles were overcome, due to the cooperation of the City of San Francisco and the the fairness extended by the Redevelopment Agency in the relocating of all of the property owners and merchant tenants at the old Washington Street site. The relocation operation and complete building of a brand new produce terminal within a year far surpassed the hopes of even those optimistic that such a job could be done. The result of this massive moving operation has been reports of definite increases in business and profits by all members in our new location."

Start making plans now!

Contact John Dykstra, Project Manager

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San Francisco Redevelopment Agency

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